
IAAA
NEWSLETTER

September 2023

IAAA News



IDAHO ATHLETIC ADMINISTRATORS ASSOCIATION

IAAA NEWS



Table Of Contents



Page 4	President's Message
Page 8	Executive Director's Message
Page 9	Rocket Alumni Solutions
Page 10	Important Dates
Page 17 & 18	IAAA Executive Board Appreciation



Visit www.bigteams.com for more information.





President's Message

Troy Rice, CMAA ♦ Rocky Mtn. High School ♦ IAAA President

Greetings fellow ADs.

Thanks to everyone that made it to the IAAA State AD Conference in April. We hope you found it beneficial and were able to grab some tools for the future. The board has already begun planning next year's conference so I hope you can join us again in 2024.

I'd like to encourage you to attend the national conference in Orlando this December. It's another great opportunity to network and learn from some of the very best ADs around the country. Those dates are December 15-19.

I'm so impressed with the hard work and dedication of our athletic administrators around our great state. I respect the good work you do at your school and within your community. I hope you were able to get away this summer, relax, and unplug before the 2023-24 school year.

**Troy Rice, CMAA
Rocky Mountain High School
IAAA President
rice.troy@westada.org**



FUEL YOUR FIRE

You're not afraid of a challenge.
You push yourself to the limit —
and then you push a little more.
You're on a journey to becoming
your best self. And when you need
a boost, dairy is there to fuel you
on your path to greatness.

 Brought to you by the dairy farmers
of Idaho and Utah.

unbottled.



**What is PlayVS?**

PlayVS is a high school esports platform that provides leagues for students to compete in a season format. They offer the most popular, team-based titles including League of Legends, Rocket League, Super Smash Bros Ultimate, NBA2K and more!

What is Esports?

Esports is competitive video gaming, organized as a high school sport. Like other high school sports, teams require a coach and students will practice and compete in a regular season for the opportunity to advance to playoffs and be crowned the best in the state. There is no travel required throughout the regular season and students can participate either at school or at home.

[Click here to learn more about esports in Idaho and speak with a PlayVS representative today.](#)

Challenged Athletes Foundation & Idaho Adaptive Sports Program

If you are interested in learning more about Challenged Athletes Foundation or would like to be involved with the launch of the Idaho Adaptive Sports Program please contact Bailee Burgess at bailee@challengedathletes.org or (208) 940-0254.



[Click here to learn more about the Challenged Athletes Foundation](#)



Executive Director's Message

Tracy Leinen, CMAA ♦ IAAA Executive Director

Tim Perrigot wrote an article in the IHSAA Express about a week ago and it caught my eye and was very well written. It was titled "Remember to Cherish the Journey". I am going to use that as my topic in this publication of the IAAA Newsletter. As I reflect back on my career and what a ride it was, I never took much time to cherish the Journey! I want everyone in this profession to do just that. I would like to start by remembering the IAAA State conference that we just finished with in April. It was amazing to have the speakers that we had there and many of the new faces as athletic directors that came to join us. We also had many AD's, who have retired, be a part of this wonderful event. It is always good to get to see many people who join in with the crazy life we all live as athletic directors. We will start the process all over again and get ready to plan next year's conference. If people have ideas they want as topics please email a board member with your ideas so we can get the topic on our radar.

I want to thank all of the Idaho Athletic Directors that are members of this great organization and encourage those of you who are not members to join the membership of this organization. With the IAAA membership, you will also be a member of the NIAAA membership. The IHSAA recently sent out the information in regards to being able to join by having your school pay for this with their annual dues for the schools. Some of you may have received a notice from the NIAAA office to renew your membership. If you attended the IAAA conference in April, we will be sending that information to the NIAAA office and you will not have to do anything. If you did not attend the conference then we ask you to contact me, Tracy Leinen as soon as possible. I can be reached by email at tracy.leinen@boiseschools.org

I am "cherishing my journey" as I continue to represent Idaho as your executive director of the IAAA. If you have any concerns, questions, or suggestions please feel free to reach out to me and I will do anything I can to help make your journey more special to you.

Tracy Leinen, CMAA
IAAA Executive Director
tracy.leinen@boiseschools.com

Rocket
ALUMNI SOLUTIONS INC

The Official Interactive Wall of Fame of the IAAA!

HALL OF FAME

POWERED BY SPONSOR HERE

EXPLORE

TWITTER

INSTAGRAM

QR CODE

CALENDAR

WALL OF FAME

RTU

Modern and easy-to-use. No experience needed!

Works on any device, including touchscreen displays!

Unparalleled 24/7 support

Schedule a demo today and mention code **IAAA15** for **15% off!**



15% OFF



Contact us: Sales@rocketalumnisolutions.com | (781) 686-0708

©2023 Rocket Alumni Solutions

Important Dates

[Click below for more information](#)

2023 National AD Conference

December 15-19, 2023
Orlando World Center Marriott
Orlando, FL

[NADC 2023 Information](#)

2024 IAAA State Conference

April 7-9, 2024
The Riverside Hotel
Boise, ID





DAKTRONICS

Visit [Daktronics](https://www.daktronics.com) for more information.



Visit <https://gofan.co/> for more information



[Click here for Unbottled Greatness Guide](#)



Replenish Program Application

Chocolate Milk to Fuel Your Athletes

To coach your athletes to achieve their personal greatness means teaching them about the importance of fueling properly. Drinking chocolate milk after physical activity is a great way to replenish energy and help muscles recover.

Your high school athletic program can apply for 1 pallet of chocolate milk, per high school, to help fuel your athletes!

Dairy West is excited to offer this program to high school athletic programs across Idaho and Utah for the 2022-2023 school year!

Application Process

This year's application for shelf-stable whole chocolate milk is a competitive process.

Dairy West is looking for passionate high school athletic programs to partner with us to:

- Teach the importance of fueling for performance
- Promote dairy foods as trusted fuel for athletes

School athletic departments can apply by filling out the short application and telling us how they intend to partner on this program! Applications will be reviewed by a committee and awards will be announced in early July. Milk will be distributed to schools starting in the fall of the 2022-2023 school year.

Please note the following changes to the Replenish with Chocolate Milk Program:

- We will be offering one-time, one pallet deliveries
- At least one team from your school must complete a Game Winning Fueling Strategies Virtual Team Talk *prior* to your milk delivery



APPLY HERE!

For questions, contact Calla Chapin at cchapin@dairywest.com



Brought to you by Dairy West

Webinar Schedule

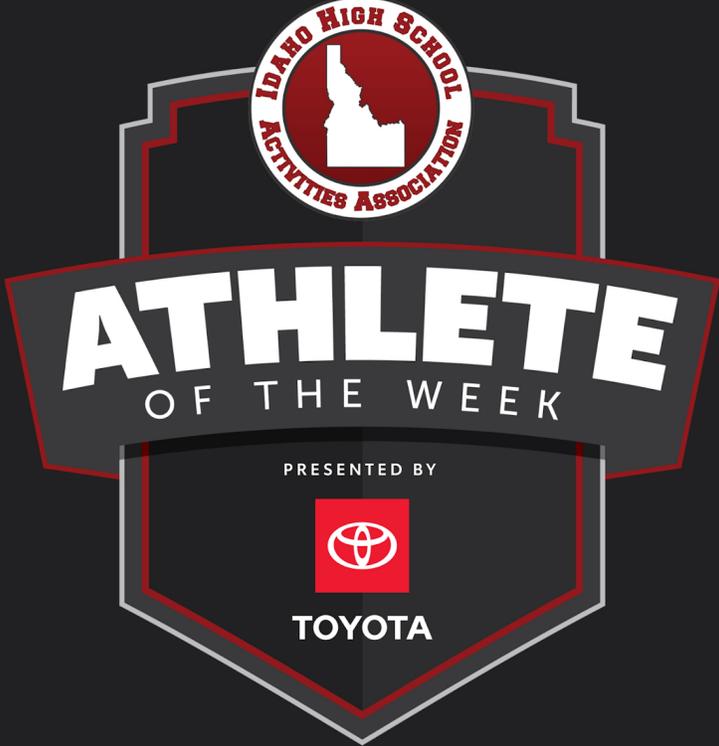
Webinars will be offered on Eastern Standard Time (EST). Registration will open in September.

Fall 2023

All classes will be held from 6 p.m. to 10 p.m. EST.

LTC 790 – Monday, October 2
LTC 619 – Tuesday, October 3
LTC 627 – Wednesday, October 4
LTC 701 – Thursday, October 5
LTC 705 – Monday, October 9
LTC 620 – Wednesday, October 11
LTC 700 – Wednesday, October 11
LTC 511 – Monday, October 16
LTC 706 – Tuesday, October 17
LTC 703 – Wednesday, October 18
LTC 726 – Thursday, October 19
LTC 631 – Monday, October 23





ATHLETE
OF THE WEEK

PRESENTED BY

TOYOTA

Each week throughout the school year, Toyota and the IHSAA will recognize varsity athletes that exhibited an outstanding performance during the previous week. The Athlete of the Week will be chosen based off of nominations. To nominate an athlete go to idhsaa.org/athlete-of-the-week

[Click here to nominate an athlete](https://idhsaa.org/athlete-of-the-week)

Links

Idaho Athletic Administrators Association



NIAAA



IHSAA



Congratulations to Todd Gilkey and his retirement as AD at St. Marie's High School.

Todd is also retiring from the IAAA Executive Board where he has served for over a decade. He has served as IAAA President and recently served as the IAAA Liaison to the NIAAA. He was awarded the NIAAA Citation Award in 2014 & the NIAAA Distinguished Service Award in 2019.

Todd has also been awarded the IAAA DSA Award, the IAAA Citation Award & the IAAA State Award of Merit. Todd was named AD of the year 5 different times.

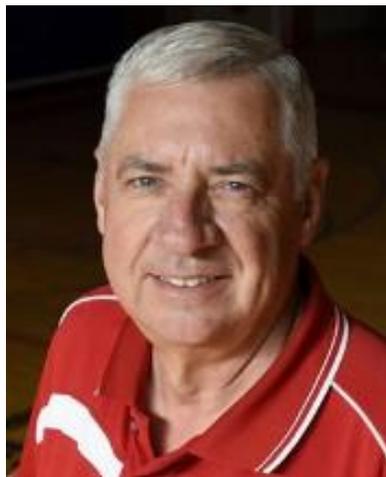
Best of luck in retirement!



The IAAA Executive Board would like to thank

John Gregory for his many years of service on the IAAA Executive Board. John has most recently been serving as the IAAA Retired AD's Chair. John is a 2016 IAAA Hall of Fame inductee and was recently inducted into the IHSAA Hall of Fame in 2022.

John has been awarded the IAAA Distinguished Service Award and the IAAA Citation Award. John was awarded the NIAAA Distinguished Service Award in 2014.





<https://capedcu.com/>

Benefits Provided NIAAA Members

The national professional organization dedicated solely to services, assistance and development for the providers of secondary school "Education Based Athletics" programs.

Professional

North Central Accreditation

NIAAA is the first association accredited by North Central Association Commission on Accreditation and School Improvement.

Leadership Training Institute

Educational curriculum of 38 courses taught at national and state conferences, institutes, online and NIAAA webinars. Students can earn CEUs, through a master's degree while working with select universities.

Certification Program

Four levels of professional certification including Registered, Middle School, Certified and Certified Master Athletic Administrator.

National Athletic Directors Conference

Annual Conference hosted in cooperation with the NFHS offering educational, service, information, leadership and networking opportunities.

Hall of Fame

Induction and recognition of individuals that have strongly impacted the profession of athletic administration.

Code of Ethics and Professional Standards

Clarifies our mission and principles.

Interscholastic Athletic Administration Magazine

Professional journal providing high school and middle school leadership practical assistance from athletic administrators in the field, research based study, NIAAA member information, varied columns and best practices.

Awards Program

Recognition levels for athletic administrators at both state and national levels.

Media Materials

Digital and print materials available to assist the professional.

Professional Outreach Program

Conducted in cooperation with state athletic administrator associations as outreach to targeted demographic areas through the NIAAA Endowment. Offering of LTI (501-502), RAA Certification, one year NIAAA membership, with 10 percent of participants receiving registration and lodging scholarship to the national conference.

Public Service Announcements

Promoting the benefits of education based athletic programs to students, educational leaders and community members.

Direct Benefits to Members & State Associations

- \$2,000,000 liability insurance.
- IAA is a quarterly magazine provided to members in both hard copy and electronic flip page form.
- \$2,500 Life Insurance.
- Membership kit for first-time registrants.
- A Profile of Athletic Administration – 32 page booklet available at no cost, providing purpose of position and description of how AD position should be structured and supported.
- National Emergency Network – Assistance available in cases of traveling emergencies.
- Continued cutting edge development through 4th NIAAA Strategic Plan.
- eNews – Electronic newsletter offered 10 times annually at no cost.
- Numerous educational print, video and digital materials.
- Research on timely topics and member survey results.
- Direct communication to members through social media – Twitter, Facebook, Tumblr, Instagram, LinkedIn.
- Budget surplus provision as a Member Benefit.
- State AD Association benefit of lodging for Professional Development State Coordinator Meetings.
- No cost booklet *A Profile of Athletic Administration* created as information directed at superintendents, principals and school boards.
- Application for reduced track installation.
- Reimbursement to state AD Association for percentage of online LTI courses taken by state members.

Cost Reductions

- Lower registration cost for National Conference, reduced fee for LTI courses and certification.
- Reduced premiums on AFLAC cancer and accident insurance.
- Reduced cost for certification applications.
- Discounted rates offered on Mutual of Omaha Long Term Health Care. Added inclusion in Tuition Rewards and Care Options Assistance.

Opportunities

- NIAAA Committee Membership – 13 committees in addition to periodic Ad Hoc committees.
- Field Renovation Program – Members may apply for consideration to have an outdoor field renovated by members of the Sports Turf Committee.
- IAA – Opportunity to submit articles for publication.
- Student Scholarship/Essay Program – Open to students in schools where the Athletic Director is an NIAAA member. Female and male recipients at State, Section (\$1,500) and National levels (\$2,000).
- NIAAA Endowment – Opportunity to contribute. Portion of funds utilized for professional growth outreach initiatives and state grants.
- In-Service Program – Offering selected LTI courses adapted in 90 minute or 4 hour presentations. Available to school or district staff. Topics include 14 legal duties, time management and interpersonal relationships.
- Quality Program Award – Option after having taken LTC 799 to participate in a process of athletic program assessment offering Exemplary Program recognition.
- Invited Assessment Program – Opportunity to have team of professionals evaluate each facet of a school or district athletic program.
- Participation in National Conference, workshops and section meetings.
- Opportunity for retired members to remain involved.

Benefits at www.niaaa.org

- Dedicated to NIAAA information and program offerings.
- Member Services – Online opportunity through NIAAA database to view and update personal account, find members, order materials or initiate/renew NIAAA membership. Opportunity to post a resume, open dates, job openings.
- Registration and information regarding the annual National Conference, lodging, travel and area places of interest.
- NIAAA apparel through the online logo shop.
- Preferred Vendors – Online site for preferred product and services with company links.
- *The Role of the Principal in Interscholastic Athletics* – Free 12 minute video through link on the NIAAA Web site. Produced in cooperation with the NASSP and NFHS.
- Calendar of scheduled professional development events for both state and national athletic administrator associations.
- State Leadership Directory – Listing of key contact individuals within states.
- Archived IAA magazine for research and reference.
- NIAAA forms and applications in fillable PDF format.
- Digital publications and survey information.
- Links to key educational, professional and sponsor affiliations.



National Interscholastic Athletic Administrators Association
9100 Keystone Crossing, Suite 660, Indianapolis, Indiana 46240; Phone: 317-587-1450; www.niaaa.org

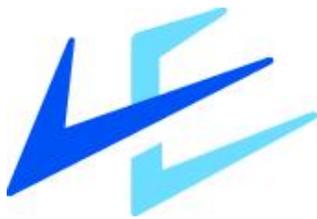
NIAAA 10 2014

Thanks to Our Sponsors!

One Company. Three Brands.



ADInsider



LEADING EDGE
FUNDRAISING



FINAL FORMS
AMP



BSN SPORTS

