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*IAAA*  
**NEWSLETTER**

January 2023

# IAAA News



**IDAHO ATHLETIC ADMINISTRATORS ASSOCIATION**

# IAAA NEWS



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Visit [www.bigteams.com](http://www.bigteams.com) for more information.





## President's Message

**Troy Rice, CMAA ♦ Rocky Mtn. High School ♦ IAAA President**

Happy 2023! I hope you had a good holiday break and are ready to tackle the new year. It was great seeing many of you at the National Athletic Directors Conference in Nashville. The conference was a huge success and was the most attended conference in history. Idaho had its largest number of ADs in attendance also. We hope you'll be able to attend the national conference in Orlando in 2023. The dates are December 15-19.

Congratulations to Cass Herbst for her prestigious Thomas Fredrick Award. We also want to congratulate Tol Gropp for being voted as the NIAAA Board President for 2024. Both outstanding Idaho ADs doing great things on the national level!

The IAAA Board is currently planning our state conference. The dates are April 2-4 at the Riverside Hotel in Boise. Conference registration information will be coming out in the next month so be looking for that.

Please let us know if there's anything the IAAA Board can do for you. Thank you for all the positive things you do for your school and community!

**Troy Rice, CMAA**  
**Rocky Mountain High School**  
**IAAA President**  
[rice.troy@westada.org](mailto:rice.troy@westada.org)



# FUEL YOUR FIRE

You're not afraid of a challenge.  
You push yourself to the limit —  
and then you push a little more.  
You're on a journey to becoming  
your best self. And when you need  
a boost, dairy is there to fuel you  
on your path to greatness.

 Brought to you by the dairy farmers  
of Idaho and Utah.

*unbottled.*



**What is PlayVS?**

PlayVS is a high school esports platform that provides leagues for students to compete in a season format. They offer the most popular, team-based titles including League of Legends, Rocket League, Super Smash Bros Ultimate, NBA2K and more!

**What is Esports?**

Esports is competitive video gaming, organized as a high school sport. Like other high school sports, teams require a coach and students will practice and compete in a regular season for the opportunity to advance to playoffs and be crowned the best in the state. There is no travel required throughout the regular season and students can participate either at school or at home.

[Click here to learn more about esports in Idaho and speak with a PlayVS representative today.](#)

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# Challenged Athletes Foundation & Idaho Adaptive Sports Program

If you are interested in learning more about Challenged Athletes Foundation or would like to be involved with the launch of the Idaho Adaptive Sports Program please contact Bailee Burgess at [bailee@challengedathletes.org](mailto:bailee@challengedathletes.org) or (208)-940-0254.



[Click here to learn more about the Challenged Athletes Foundation](#)



## Executive Director's Message

**Tracy Leinen, CMAA ♦ IAAA Executive Director**

Happy New Year of 2023! What a crazy start to the year for me. I tried to fly back to Idaho after Christmas and that was a total nightmare, but I do not want to bore you with all the details. With that being said, I am back in Cascade with about 3 to 4 feet of snow on the ground. I love every minute of it. I hope this newsletter finds each of you doing well and rejuvenated after the holidays.

I want to thank all of the Idaho Athletic Directors that attended the National Athletic Directors Conference in Nashville, Tennessee. It was a wonderful event and was held at the Gaylord Opryland Resort and Convention Center December 9-13<sup>th</sup>. We had some very special events happen at the conference. First, Cass Herbst from East Valley Middle School received the Thomas E. Frederick Award! This is one of the top three awards that is awarded at the National Conference. Congratulations once again Cass!! The next event was that our Past President of the IAAA, Tol Gropp, was elected to be the Vice President of the NIAAA for the 2023 Year. He will move up to be the President of the NIAAA in 2024. No other Idaho Athletic Administrator has ever reached this level. WOW, congratulations Tol Gropp. I know you will make Idaho proud.

Everyone who attended the conference came home with a better knowledge of educational-based athletics. They had a lot of good sessions and dynamic speakers. In fact, that brings me to the next topic and that will be our State Athletic Directors Conference, which will be held in Boise at the Riverside Hotel April 2<sup>nd</sup> – April 4<sup>th</sup>. The IAAA Board is hard at work planning for that right now. More details for that event will follow with emails and the next newsletter.

We have spoken with Ty Jones, Executive Director of the IHSAA and he has agreed to help us with our dual membership with the IAAA and the NIAAA. If you are not a member yet, you will definitely want to get signed up at the conference this year. It is a great opportunity for you to get involved with your state and national organizations.

Hope you all have a wonderful winter sports season!

**Tracy Leinen, CMAA**  
**IAAA Executive Director**  
[tracy.leinen@boiseschools.com](mailto:tracy.leinen@boiseschools.com)



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# **Important Dates**

[Click below for more information](#)

## **IAAA Scholarship Deadline**

February 1, 2023

## **NIAAA Scholarship Deadline**

February 28, 2023

## **2023 IAAA State Conference**

April 2-4, 2023

The Riverside Hotel

Boise, ID

## **2023 National AD Conference**

December 15-19, 2023

Orlando World Center Marriott

Orlando, FL

[NADC 2023 Information](#)



Visit [Daktronics](https://www.daktronics.com) for more information.

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## LTI Update

Cass Herbst, CMAA, and I are the co-coordinators for professional development of the IAAA. Our responsibilities are bringing in Learning Training Institute (LTI) courses to our state annual conference and providing information on certification offered by the National Interscholastic Athletic Administrators Association (NIAAA) including scheduling CAA testing.

The NIAAA has over 50 LTI courses to offer Athletic Directors. Every year at our IAAA conference we offer 3 courses. We are very excited to offer at our conference this year on Sunday, April 2<sup>nd</sup>, LTI course 638 Athletic Administration: Creating an Awareness of Diverse Groups Within Athletic Programs. This is a new course and we encourage everybody to sign up for it. On Monday April 3<sup>rd</sup> there are two courses offered at the same time. The LTI course 501 is Athletic Administration: Guiding Foundations and Philosophies. We suggest if you are beginning your career as an athletic director this is the course to take on Monday. The other LTI course on Monday is 721 Athletic Administration: Positive Sporting Behaviors. If you are a veteran please check your transcript to see if you have taken 721 or 501. 721 was taught last in 2012 and 501 was taught in 2016.

The NIAAA is one of the few organizations that has accreditation like colleges. The LTI courses and the certification program are the main reason for the accreditation. There are six NIAAA certifications. Two are international certifications and four are national certifications. The four offered to us are the following: Registered Athletic Administrator (RAA), Registered Middle School Athletic Administrator (RMSAA), Certified Athletic Administrator (CAA), and Certified Master Athletic Administration (CMAA). You may find more information about each one of these certifications on the NIAAA portal under Professional Development, Leadership Training Courses and then hit quick links.

Some of the certification benefits are: demonstrating a sense of personal and professional growth, providing growth in knowledge and expertise, and possibly an increase in opportunities for future employment and compensation.

If you have any questions, please contact one of your LTI coordinators.

Polly Dahlke, CMAA [dahlkepolly@gmail.com](mailto:dahlkepolly@gmail.com)

Cass Herbst, CMAA [cherbst@nsd131.org](mailto:cherbst@nsd131.org)



**Congratulations to Cass Herbst for being  
the NIAAA 2022 Thomas E. Frederick  
Award of Excellence Recipient!**



Visit <https://gofan.co/> for more information

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**[Click here for Unbottled Greatness Guide](#)**





## Replenish Program Application

### Chocolate Milk to Fuel Your Athletes

To coach your athletes to achieve their personal greatness means teaching them about the importance of fueling properly. Drinking chocolate milk after physical activity is a great way to replenish energy and help muscles recover.

**Your high school athletic program can apply for 1 pallet of chocolate milk, per high school, to help fuel your athletes!**

Dairy West is excited to offer this program to high school athletic programs across Idaho and Utah for the 2022-2023 school year!

### Application Process

This year's application for shelf-stable whole chocolate milk is a competitive process.

Dairy West is looking for passionate high school athletic programs to partner with us to:

- Teach the importance of fueling for performance
- Promote dairy foods as trusted fuel for athletes

School athletic departments can apply by filling out the short application and telling us how they intend to partner on this program! Applications will be reviewed by a committee and awards will be announced in early July. Milk will be distributed to schools starting in the fall of the 2022-2023 school year.

**Please note the following changes to the Replenish with Chocolate Milk Program:**

- We will be offering one-time, one pallet deliveries

At least one team from your school must complete a Game Winning Fueling Strategies Virtual Team Talk *prior* to your milk delivery



**APPLY HERE!**

For questions, contact Calla Chapin at [cchapin@dairywest.com](mailto:cchapin@dairywest.com)

Brought to you by Dairy West

## Congratulations to Skyline High School's Gregg Baczuk for earning his CAA certification!



### Spring Webinars

February 27 - March 21, 2023 | 6-10 p.m. EST

Monday, February 27 | LTC 704  
Tuesday, February 28 | LTC 700  
Wednesday, March 1 | LTC 706  
Thursday, March 2 | LTC 608  
Monday, March 6 | LTC 628  
Tuesday, March 7 | LTC 625  
Wednesday, March 8 | LTC 621

Thursday, March 9 | LTC 712  
Monday, March 13 | LTC 701  
Tuesday, March 14 | LTC 716  
Wednesday, March 15 | LTC 799  
Thursday, March 16 | LTC 709  
Monday, March 20 | LTC 638  
Tuesday, March 21 | LTC 719



These dates are subject to change. Students must be registered by 12 p.m. EST one business day before the course is scheduled to start. All courses are offered from 6-10 p.m. EST.



**ATHLETE  
OF THE WEEK**

PRESENTED BY

  
**TOYOTA**

Each week throughout the school year, Toyota and the IHSAA will recognize varsity athletes that exhibited an outstanding performance during the previous week. The Athlete of the Week will be chosen based off of nominations. To nominate an athlete go to [idhsaa.org/athlete-of-the-week](https://idhsaa.org/athlete-of-the-week)

[Click here to nominate an athlete](https://idhsaa.org/athlete-of-the-week)

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## Links

### Idaho Athletic Administrators Association

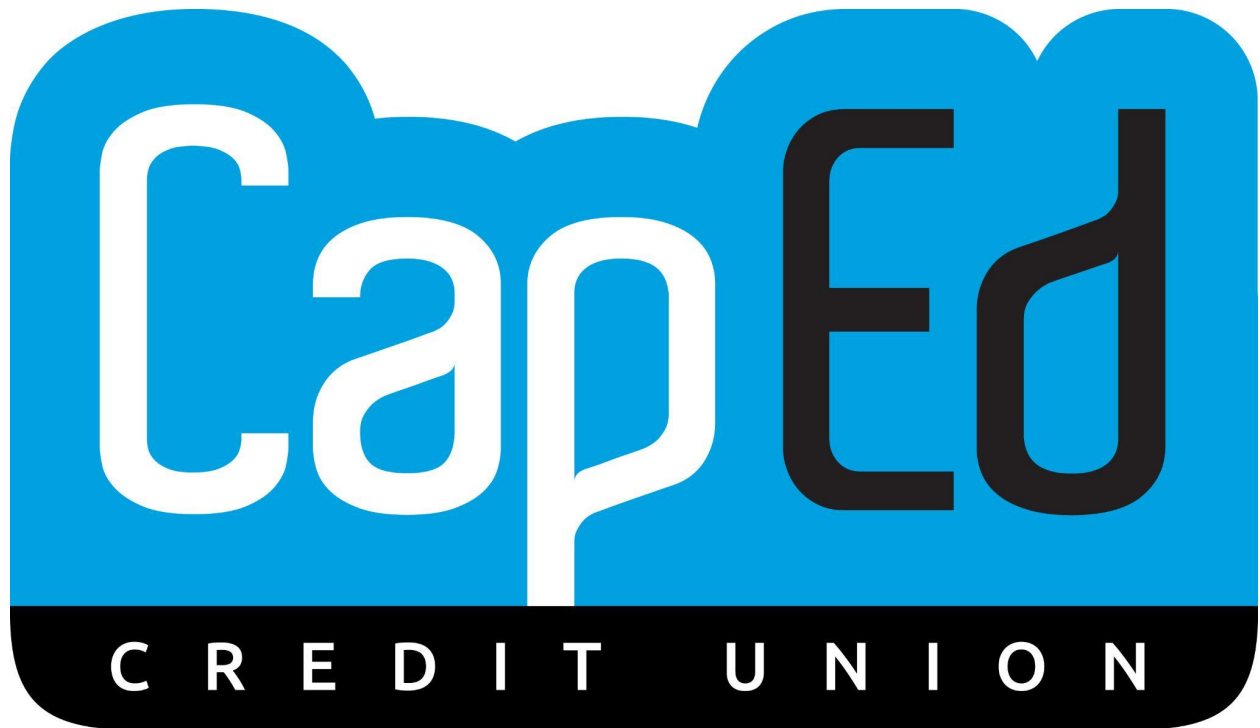


### NIAAA



### IHSAA





<https://capedcu.com/>



# Benefits Provided NIAAA Members

*The national professional organization dedicated solely to services, assistance and development for the providers of secondary school "Education Based Athletics" programs.*

## Professional

### North Central Accreditation

NIAAA is the first association accredited by North Central Association Commission on Accreditation and School Improvement.

### Leadership Training Institute

Educational curriculum of 38 courses taught at national and state conferences, institutes, online and NIAAA webinars. Students can earn CEUs, through a master's degree while working with select universities.

### Certification Program

Four levels of professional certification including Registered, Middle School, Certified and Certified Master Athletic Administrator.

### National Athletic Directors Conference

Annual Conference hosted in cooperation with the NFHS offering educational, service, information, leadership and networking opportunities.

### Hall of Fame

Induction and recognition of individuals that have strongly impacted the profession of athletic administration.

### Code of Ethics and Professional Standards

Clarifies our mission and principles.

### Interscholastic Athletic Administration Magazine

Professional journal providing high school and middle school leadership practical assistance from athletic administrators in the field, research based study, NIAAA member information, varied columns and best practices.

### Awards Program

Recognition levels for athletic administrators at both state and national levels.

### Media Materials

Digital and print materials available to assist the professional.

### Professional Outreach Program

Conducted in cooperation with state athletic administrator associations as outreach to targeted demographic areas through the NIAAA Endowment. Offering of LTI (501-502), RAA Certification, one year NIAAA membership, with 10 percent of participants receiving registration and lodging scholarship to the national conference.

### Public Service Announcements

Promoting the benefits of education based athletic programs to students, educational leaders and community members.

## Direct Benefits to Members & State Associations

- \$2,000,000 liability insurance.
- IAA is a quarterly magazine provided to members in both hard copy and electronic flip page form.
- \$2,500 Life Insurance.
- Membership kit for first-time registrants.
- A Profile of Athletic Administration – 32 page booklet available at no cost, providing purpose of position and description of how AD position should be structured and supported.
- National Emergency Network – Assistance available in cases of traveling emergencies.
- Continued cutting edge development through 4th NIAAA Strategic Plan.
- eNews – Electronic newsletter offered 10 times annually at no cost.
- Numerous educational print, video and digital materials.
- Research on timely topics and member survey results.
- Direct communication to members through social media – Twitter, Facebook, Tumblr, Instagram, LinkedIn.
- Budget surplus provision as a Member Benefit.
- State AD Association benefit of lodging for Professional Development State Coordinator Meetings.
- No cost booklet *A Profile of Athletic Administration* created as information directed at superintendents, principals and school boards.
- Application for reduced track installation.
- Reimbursement to state AD Association for percentage of online LTI courses taken by state members.

### Cost Reductions

- Lower registration cost for National Conference, reduced fee for LTI courses and certification.
- Reduced premiums on AFLAC cancer and accident insurance.
- Reduced cost for certification applications.
- Discounted rates offered on Mutual of Omaha Long Term Health Care. Added inclusion in Tuition Rewards and Care Options Assistance.

## Opportunities

- NIAAA Committee Membership – 13 committees in addition to periodic Ad Hoc committees.
- Field Renovation Program – Members may apply for consideration to have an outdoor field renovated by members of the Sports Turf Committee.
- IAA – Opportunity to submit articles for publication.
- Student Scholarship/Essay Program – Open to students in schools where the Athletic Director is an NIAAA member. Female and male recipients at State, Section (\$1,500) and National levels (\$2,000).
- NIAAA Endowment – Opportunity to contribute. Portion of funds utilized for professional growth outreach initiatives and state grants.
- In-Service Program – Offering selected LTI courses adapted in 90 minute or 4 hour presentations. Available to school or district staff. Topics include 14 legal duties, time management and interpersonal relationships.
- Quality Program Award – Option after having taken LTC 799 to participate in a process of athletic program assessment offering Exemplary Program recognition.
- Invited Assessment Program – Opportunity to have team of professionals evaluate each facet of a school or district athletic program.
- Participation in National Conference, workshops and section meetings.
- Opportunity for retired members to remain involved.

## Benefits at [www.niaaa.org](http://www.niaaa.org)

- Dedicated to NIAAA information and program offerings.
- Member Services – Online opportunity through NIAAA database to view and update personal account, find members, order materials or initiate/renew NIAAA membership. Opportunity to post a resume, open dates, job openings.
- Registration and information regarding the annual National Conference, lodging, travel and area places of interest.
- NIAAA apparel through the online logo shop.
- Preferred Vendors – Online site for preferred product and services with company links.
- *The Role of the Principal in Interscholastic Athletics* – Free 12 minute video through link on the NIAAA Web site. Produced in cooperation with the NASSP and NFHS.
- Calendar of scheduled professional development events for both state and national athletic administrator associations.
- State Leadership Directory – Listing of key contact individuals within states.
- Archived IAA magazine for research and reference.
- NIAAA forms and applications in fillable PDF format.
- Digital publications and survey information.
- Links to key educational, professional and sponsor affiliations.



National Interscholastic Athletic Administrators Association  
9100 Keystone Crossing, Suite 660, Indianapolis, Indiana 46240; Phone: 317-587-1450; [www.niaaa.org](http://www.niaaa.org)

NIAAA 10 2014

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